

Success Story

Leading Consumer Products Company



Industry:

Consumer Products

Profile:

Employees: 13,000+

Revenue: \$12 billion

Operations in 72 countries with products sold in 110 countries

Regulatory Needs:

A regulatory information management system that consolidates global, end-to-end regulatory functions in one system to drive revenue growth and maintain competitive advantage in the market place.

Global Safety and Regulatory Affairs Vision:

- Create a central product registration repository to manage and track all global product registrations for competitive advantage
- Quickly understand what products and formulations are registered in which countries
- Automatically trigger renewal and amendment activities as part of the change processes to assure sustained revenue and market share
- Centrally track and manage global regulatory requirements for periodic assessments and annual reviews

Sparta Solution Benefit: Better Visibility and Management Across the Enterprise



Central repository to track substance registrations



Provide end-to-end visibility to market opportunities



Competitive advantage through total market awareness