Product Registration Tracking
for the Personal Care & Cosmetic Industries

Leveraging technology to support visibility & operational efficiencies

$260 billion in revenue is generated by the personal care products industry annually. In the US, there are about **850** companies with a combined annual revenue of about **$42 billion**.[1]
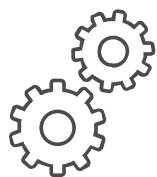
Recent trends[2] in the personal care industry show strong growth

$144+ billion earned US wages in 2013

$2.8 billion R&D investment in 2011

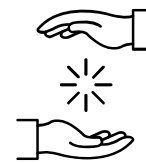**$16.9+ billion** export revenue in 2014

Key areas for driving growth & revenue in the personal care industry[3]

Drive efficiency, without reducing innovation or quality

Speed innovation & brand differentiation

Collaborate effectively with third-parties

Current systems don't allow for growth, transparency or efficiency

Personal care companies have invested in ERP & CRM systems, but many have failed to strategically invest in systems to manage the product registration process. This results in challenges with:

Issue Resolution
Delays in complaint handling & corrective actions can notably impact sales & brand reputation

Compliance
Regulatory managers struggle to manage global & local product registration requirements

Visibility
Companies have limited visibility into quality processes or operations at supplier sites

Silo'd Data
Data is stored on paper or in spreadsheets, and cannot be easily queried or integrated with other systems

Product Registration & Submission Management Software: Providing visibility, efficiency & cost reductions

One Central Repository
Control data & process to efficiently manage complex regulatory needs & improve accuracy

Product Registration Tracking
Increase the speed in which products are taken to market by improved submission management

Reporting & Analytics
Gain visibility into the entire regulatory management to effectively manage the bigger picture

Cloud-based Solution
Support regulatory & operational requirements without the need to manage IT infrastructure

Sparta Systems

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Sources: [1] D&B First Research. Industry Profile, August 2017. [2] Personal Care Council. 2016: Year in Review. [3] E&Y. The beauty of success. March 2014.